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Sanvita to offer MyCareTeam™ Diabetes Management Software to Nova Max & Nova Max Link Patients

Nova Max Monitors to include a free six-month subscription to MCT-Diabetes along with a complimentary cable

Acton, Ma. – October 16, 2008 – MyCareTeam, Inc., a leading vendor of Internet-based diabetes management software, has entered into a joint marketing agreement with Sanvita. As part of this agreement, Sanvita will be distributing a free six-month subscription to MyCareTeam's flagship software product, MCT-Diabetes, with every Nova Max blood glucose monitor that is in use or any additional monitor that Sanvita sells.

"Sanvita is excited about the opportunity to work closely with such an innovative new software offering. We understand the challenges of the healthcare provider and patients in today's busy world, and hope that MCT will assist them in effectively managing diabetes" said Mike Iskra, Executive Vice President and General Manager

MCT-Diabetes is a tool that allows individuals with diabetes and their care providers to collaborate and monitor glucose levels across the Internet. The product facilitates collaboration, which improves the long-term management of diabetes. The intuitive, easy-to-use software application provides an opportunity for the patient to decide who (care providers, medical staff, family members, and friends) can have access to the patient's data and communicate with each other. Patients who do not wish to share access with care providers can print reports and graphs and take them to appointments for review.

"We are very excited to team up with Sanvita on this diabetes promotion that will help people with diabetes and their care teams better manage their health," said Jim Mingle, CEO of MyCareTeam. "Nova Max Monitor users will find it very beneficial to their overall health by using MCT-Diabetes to keep track of their glucose readings they upload from their Nova Max Monitor along with other important medical information."

About MyCareTeam, Inc.

MyCareTeam, Inc. was founded to provide software offerings that are designed to help people with diabetes to collaborate and manage their illness while reducing overall healthcare costs. The company's diabetes offering, MCT-Diabetes, has been successfully used for over five years by patients, doctors and nurses to dramatically improve the health and wellness in people with diabetes and reduce overall healthcare costs. MyCareTeam is headquartered in Acton, Massachusetts and the company's website is www.mycareteam.com.

MyCareTeam recently announced integration of MCT-Diabetes with Google Health. Google Health allows consumers to enter and maintain their own basic medical data and electronically send that information to systems which are connected to Google Health. MyCareTeam's diabetes management software, MCT-Diabetes, integrated with Google Health, will allow consumers to securely transfer diabetes related information to and from the Google Health medical data repository. The data can be transferred to any other medical applications that are also integrated with Google Health.



MCT-Diabetes is available directly from MyCareTeam on a monthly or annual subscription membership basis. Visit the company's website at www.mycareteam.com for more information.

About Sanvita Inc.

Sanvita is committed to providing quality products and services that improve the lives of patients. As dedicated professionals working with leading manufacturers and businesses nationwide, Sanvita offers broad expertise within the healthcare product industry. Our first-rate products are matched only by our superior customer service. Sanvita is committed to providing exclusive products that will drive demand, reduce costs and increase efficiency for our customers.